



OVERVIEW

Zipcar is the world's leading car-sharing service with 325,000 members and 6,500 vehicles in urban areas and college campuses throughout 28 North American states and provinces as well as in London, England. As a leader in urban transportation, Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to savvy city residents and businesses looking for an alternative to the high costs and hassles of owning a car in the city. Zipcar has major operations in Atlanta, Boston, Chicago, Los Angeles, London, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Toronto, Washington D.C., and Vancouver.

With Zipcar's revolutionary technology, reserving, accessing and using a Zipcar is as easy as getting cash from an ATM. In minutes or up to a year in advance, members can reserve Zipcars online or by phone, 24 hours a day, seven days a week. Zipcar members have automated access to Zipcars using a "Zipcard" to simply unlock the door and drive away. Rates are as low as \$6 per hour and \$60 per day, with gas, parking, insurance, and maintenance included. Zipcar also offers frequent driver and business (Zipcar for Business) programs with additional discounts.

Zipcar Fast Facts

- Zipcar has the most varied fleet of any car sharing service, with more than 30 makes and models, including BMWs, Volvos, MINI Coopers, Prius Hybrids, pickup trucks and more.
- Since 2004, Zipcar has experienced 100%+ growth annually in its membership base. On average, more than 10,000 new members join Zipcar's service each month.
- Zipcar currently operates in London, England and 29 North American states and provinces (Arizona, California, Connecticut, District of Columbia, Florida, Georgia, Illinois, Maine, Maryland, Massachusetts, Michigan, Minnesota, New Hampshire, New Jersey, New York, New Mexico, North Carolina, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, Washington, and Wisconsin, and Canadian operations in Ontario and British Columbia.) Zipcar is the only U.S. car sharing service to expand outside the country.
- Zipcar launched its Zipcar for Business program in early 2004. Since the launch of the program Zipcar has signed 8,500 small, medium, and large sized businesses, including PriceWaterhouseCoopers, Gap, Nintendo, Google, Genzyme, and Putnam Investments.
- In 2007, Zipcar merged with Flexcar to expand its service offering to more cities throughout North America.
- More than 140 colleges – including University of Michigan, MIT, University of Wisconsin-Milwaukee, Ohio State University, University of Florida, George Washington, San Francisco State, Princeton, The University of Chicago and University of Minnesota – have turned to Zipcar to make car sharing available on campus.
- Equity Residential partnered with Zipcar to provide its residents exclusive access to Zipcar memberships and to place Zipcars onsite at select properties. More than 30 other top developers and property managers – including Equity Residential, Peter Cooper Village/Stuyvesant Town, Charles E. Smith and PN Hoffman – have partnered with Zipcar to save money and distinguish their properties with car sharing on-site.

- Zipcar launched FastFleet by Zipcar in April of 2009. FastFleet is a new service that enables government and other fleet managers to save money, reduce risk and promote sustainability. With FastFleet, for the first time, fleet operators may leverage the same technology that powers Zipcar's consumer fleet. Washington, D.C., which is the first city in the country to adopt the system, estimates it has saved more than \$300,000 during a four month pilot of FastFleet. As expansion plans are underway, the District of Columbia estimates it will save more than \$1 million in the first 12 months.

Zipcar Locations

Zipcar currently operates 6,500 cars in more than 50 cities throughout the North America and London, including 28 North American states and provinces, such as:

- Arizona (Arizona State University)
- British Columbia (Vancouver)
- California (San Francisco , Oakland)
- Connecticut (Yale, Post College)
- District of Columbia
- Florida (University of Florida, University of Miami)
- Georgia (Atlanta)
- Illinois (Chicago, Evanston)
- Maine (Bates College)
- Maryland (Bethesda, Greenbelt, Rockville, Silver Spring, Takoma Park)
- Massachusetts (Amherst, Boston, Cambridge, Needham, Northampton, Wellesley)
- Michigan (Ann Arbor)
- Minnesota (Minneapolis)
- New Jersey (Hoboken, Madison, New Brunswick, Princeton)
- New Mexico (University of New Mexico)
- New York (Brooklyn, Long Island City, Manhattan, Purchase, Rochester, White Plains)
- Ohio (Ohio State University)
- Ontario, Canada (Toronto)
- Oregon (Portland)
- North Carolina (Chapel Hill)
- Pennsylvania (Carnegie Mellon, Philadelphia, Pittsburgh)
- Rhode Island (Providence)
- Tennessee (Vanderbilt University)
- Texas (Rice University)
- Vermont (Middlebury College)
- Virginia (Arlington, Alexandria, Springfield)
- Washington (Seattle)